CULTURAL LABOUR FORCE 2019

BRITISH COLUMBIA

CULTURAL SECTOR

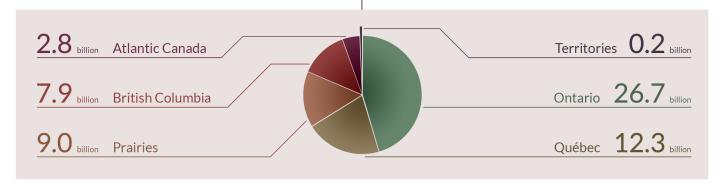
THE REGION AT A GLANCE

Over recent history, B.C.'s cultural sector expanded at the strongest pace in Canada. It is currently the **third largest in the country** after Ontario and Quebec, accounting for **nearly 14%** of Canada's cultural sector GDP.

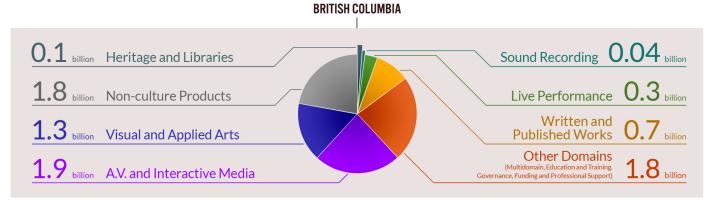
The outlook suggests B.C's cultural sector will continue to expand at a solid pace over the next decade, with gains in both employment and GDP.

While the strongest gains are projected to occur within the audio-visual and interactive digital media domain, solid growth is projected for most other cultural domains as well.

REGIONAL BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



BREAKDOWN OF CULTURAL SECTOR GDP BY DOMAIN (\$ BILLION)



BRITISH COLUMBIA - CULTURAL SECTOR

EMPLOYMENT STATUS

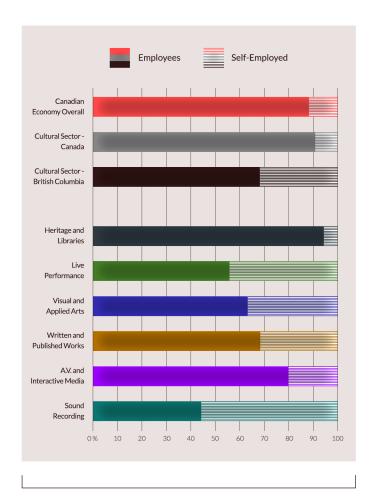
DISTRIBUTION BY DOMAIN - BRITISH COLUMBIA (%)

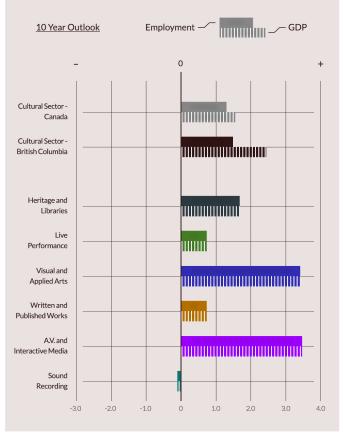
Self-**Employees Employed** Canadian Economy Overall -88 % -**- 12** % Cultural Sector - Canada - 72 % -- 28 % **Cultural Sector - British Columbia** 68 % 32 % Heritage and Libraries 94% -6% Live Performance 56% Visual and Applied Arts 63 % -Written and Published Works -Audio-Visual and Interactive Media -80 % -20% Sound Recording 44%

CULTURAL SECTOR OUTLOOK

10-YEAR OUTLOOK BY DOMAIN (% AVG. ANNNUAL INCREASE)

1	Employment	GDP
Cultural Sector - Canada —	1.3 %	1.6 %
Cultural Sector - British Columbia ————	1.5 %	2.4 %
Heritage and Libraries ————————————————————————————————————	1.7 %	1.7 %
Live Performance	- 0.7 %	0.7 %
Visual and Applied Arts	3.4 %	3.4 %
Written and Published Works	- 0.7 %	0.7 %
Audio-Visual and Interactive Media ————	3.5 %	3.5 %
Sound Recording —	-0.1%	-0.1 %





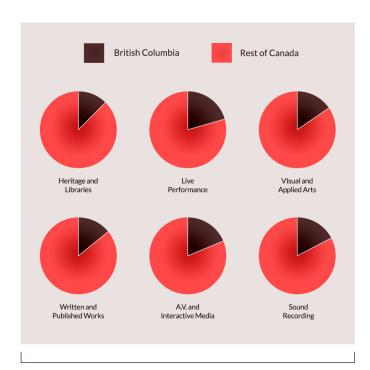
BRITISH COLUMBIA - CULTURAL SECTOR

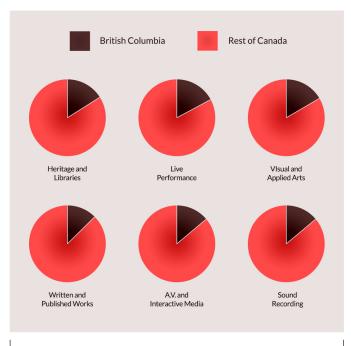
NUMBER OF CULTURAL ESTABLISHMENTS (WITH EMPLOYEES) BY DOMAIN BRITISH COLUMBIA

Domain	British Columbia	Canada
Total —	5,859	36,199
Heritage and Libraries ————	304	2,445
Live Performance —————	739	3,602
Visual and Applied Arts ————	2,194	14,279
Written and Published Works —	1,035	 7,322
A.V. and Interactive Media	1,467	7,858
Sound Recording —	120	 693

EMPLOYMENT BREAKDOWN IN CULTURAL OCCUPATIONS BY DOMAIN BRITISH COLUMBIA

Domain	British Columbia	Canada
Total —	129,095	798,305
Heritage and Libraries ————	— 13,530 —	84,480
Live Performance —	22,790	133,000
Visual and Applied Arts ————	58,787	355,160
Written and Published Works —	18,700	148,820
A.V. and Interactive Media ——	3,063	22,080
Sound Recording —	<u> </u>	4,550
Other Domains —	— 11,600 —	50,215





SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.